



**ADAM  
CAMPBELL-OLSZEWSKI**

**Earned a Bachelors Degree in:**

Graphic Communications and minor in Business Administration  
at Northern Michigan University **in 2014**

**I am a Freelance Graphic Designer** creating brands for sustainable and nature driven companies.



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Eagle River, MI 49950**



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**Awarded in 2020**

Graphic Design Volunteer Of The Year  
at the Mississippi Valley Conservancy

**Work within the Creative Cloud Suite in:  
ILLUSTRATOR | INDESIGN | PHOTOSHOP**

## Currently

Adam Campbell Designs | **Freelance Graphic Designer** | 2011 - Present

- Create unique brands through flyers, icons, logos, social media advertising, and basic website management in Squarespace.

## Previous Experiences

Marimole | **Creative Lead** | July, 2021 - November, 2021

- Created and brainstormed ideas for all marketing material for Marimole. Marketing material included social media advertising, brand identity, basic Squarespace updates, and webinar advertising.

Borah Teamwear | **Production Graphic Designer** | October, 2019 - December, 2019

- I was assigned to creating jersey designs for clients in the outdoor industry at Borah Teamwear.

Hiawatha Broadband Communications Inc | **Graphic Designer** | April, 2017 - April, 2018

- Working for RS Fiber, through Hiawatha Broadband Communications, I created website and social media banners and ads, billboards, newsletters, flyers, maintained updates to a website through Wordpress, and developed newspaper ads for local newspapers.

La Crosse Technology | **Graphic Designer** | January, 2015 - April, 2016

- My time at La Crosse Technology included me creating a new manual for products, editing photos in Photoshop, product photography, and updating fliers for trade show events.